



Sustainable Energy Development Office's Strategic Direction

Community

Increase the uptake of energy efficiency and renewable energy by Western Australian households

- Build on existing initiatives and provide innovative ways for the community to access information on the different ways to save energy in the home
- Implement public communication and educational campaigns aimed at increasing the uptake of renewable energy and energy efficiency within the WA community
- Promote and support relevant WA community initiatives and achievements in sustainable energy use that provide practical examples that could be adopted by other communities
- Work with key market intermediaries, including local governments, to increase the uptake of energy efficient products, house designs and practices within WA households
- Promote the use of small scale renewable energy systems for suitable applications to meet the energy needs of WA households and communities
- Recognise specific regional energy issues and provide sustainable energy programs and information for regional energy consumers where a single State-wide product would not be relevant.

Business

Encourage best practice energy management and the use of sustainable energy technologies in Western Australian businesses

- Develop and disseminate practical information resources for businesses (commercial and industrial) on sustainable energy products and practices
- Form strategic partnerships with industry groups and associations to increase the uptake of sustainable energy products and practices
- Work with businesses (commercial and industrial) to demonstrate the benefits of integrating sustainability in project design
- Promote the appropriate use of sustainable energy practices and recognise leaders in sustainable energy within the business sector through case studies, commercial building and industry tools and news articles.

Government

Develop and implement strategies and programs that enable government agencies to reduce energy use and meet energy reduction targets

- Assist Government agencies identify and implement cost effective energy efficiency opportunities
- Provide funding and technical support to agencies to facilitate energy efficiency projects
- Promote and facilitate innovative energy opportunities by Government agencies including the uptake of energy performance contracting
- Administer mandatory reporting of stationary energy consumption and associated cost, greenhouse gas emissions and energy performance indicators by Government agencies
- Review progress towards Government agency energy reduction targets and develop policies and strategies to facilitate ongoing energy management within agency operations.

Sustainable Energy Industry

Support the sustainable energy industry in Western Australia to deliver economic, environmental and social benefits to the State

- Provide input into local, state and national policy and regulatory development processes that impact on the sustainable energy industry
- Encourage the development of an innovative local sustainable energy industry through the appropriate targeting of Government resources
- Promote and increase access to information on local sustainable energy products, services and achievements
- Implement and administer programs that increase the market for locally produced sustainable energy products and services.

Energy Supply

Promote a more efficient and sustainable supply of energy to the Western Australian community

- Develop and implement policies, programs and initiatives to support sustainable energy options that lower the greenhouse intensity of electricity supply
- Assess and advocate for removal of barriers to facilitate greater penetration of sustainable energy solutions in energy supply
- Administer the Renewable Remote Power Generation Program in Western Australia to maximise the penetration of renewable energy in regional areas
- Investigate and advocate for appropriate initiatives to guide development of renewable energy projects
- Provide policy advice to other government agencies and bodies that have influence over sustainable energy supply.